

Invest in the support of the business body that specialises in representing and supporting small-medium audiology businesses in the hearing health sector.

HBA's Mission is to inspire and encourage small-medium hearing care businesses to reach their full potential. HBA advocates for fair and equal opportunities; for a level playing field for all when it comes to competition. HBA provides a voice for 'small business', to assist them to remain financially viable, to continue to service clients living with hearing loss, and local communities.

To learn more about HBA member benefits and partnerships with key industry providers, email info@hearbusiness.com.au, or phone Stephen Logan: 0409 729 140

	HBA Business Member	HBA Affiliate Member**	Business Benefits	Membership Benefit Details
1	✓		Real time Hearing Industry updates	HBA CEO Updates on HSP and HHSA – Real time updates with business-critical information.
2	✓		Member-Only Industry information	Real time Q&A with the HBA Executive and HBA Membership on Members Only Forum
3	✓	✓	Bi-Monthly HBA Business Newsletter	Bi-Monthly newsletter summarising HBA activities and small business information.
4	✓	✓	HBA Business Mentoring	Monthly discussion with the HBA CEO
5	✓	✓	HBA Business Mentoring	Monthly discussion with the HBA Business Manager
6	✓		HBA Small Business Seminar	Access to HBA Seminars at Member Rates
7	✓		Policies and Procedures	Support with Business Policies, Procedures and Administration Support - Hearpreneur
8	✓		Equipment	HBA Audiology Equipment Discounts with Vorotek and Audeara
9	✓		Legal	Access to Employment Law Legal advice
10	✓	✓	HR Management	Access to HR Consulting to suit your business needs
11	✓	✓	New Business Coaching	Access to Independent Business Coaching and Training Consultants for new business owners.
12		✓	IT Business Support & Advice	IT Support - Specific Hearing Industry Advice
13	✓		Accounting & Business Advisors	Propeller Advisory – specialists in Small – Medium Audiology Businesses NEW
14	✓		Lace AI	HBA Member Discounts NEW
15	✓		Audzone	AudZone - AI Scribe system built specifically for Australian audiologists & Audiometrists NEW
16	✓		Audiology Office Management System	CounselEAR – Audiology Office Management Systems – HBA Discount

** HBA Terms and Conditions apply to all benefits provided to HBA Affiliate Members.