

CPD ACTIVITY EVALUATION

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| Member Name | |
| Membership Number | |
| Title of Activity | HBA 2026 Seminar: <i>The Success Continuum: Building Resilient and Profitable Businesses</i> |
| Date of Activity | 13 & 14 February 2026 |
| CPD Endorsement Number | 12.5 CPD Points , Category 1.1, Endorsement No CPD2526 042 |

Members are required to complete the CPD Activity Evaluation and Reflection for points to be accrued.

Learning objectives:

| | Highly Satisfied | Very Satisfied | Satisfied | Not Satisfied |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------|----------------|-----------|---------------|
| 1. Understand emerging trends, technologies, and ethical considerations shaping the future of independent audiology businesses. | | | | |
| 2. Identify practical strategies for improving operational efficiency, branding, and patient-centred care. | | | | |
| 3. Learn how to strengthen leadership and team management skills to drive sustainable business growth. | | | | |
| 4. Apply insights from the seminar to make informed, actionable decisions that enhance practice performance and community impact. | | | | |
| Overall, the activity has met my needs in relation to this topic: | | | | |

CPD ACTIVITY REFLECTION

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| <p>What did you learn from this activity?</p> |
| <p>Describe in at least 25 words how you will apply what you have learnt from this activity to enhance your professional practice as an audiologist:</p> |