



HBA BUSINESS SEMINAR 2022

"BUSINESS UNUSUAL"

AGENDA

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DAY 1 Friday 18 February 2022

Times are EDT (Sydney and Melbourne)

9-10 am: Registrations

10-11 am: *HBA 2021 Review of activities and outcomes*
[Jane MacDonald](#), CEO, Hearing Business Alliance

11 am-12 pm: *Business Unusual*
[Dr James Fielding](#), CEO and Managing Director, [Audeara Ltd.](#)

12-1 pm: *The HSP Review 2021 - The Proposed changes and possible complications for small business*
[Jane MacDonald](#)

1-2 pm: Lunch and Networking

2-2.30 pm: *HSP and your business*
Hearing Services Branch: [Chris Carlile](#), Assistant Secretary,
[Rob Aked](#), Director, Hearing Program Voucher Operations,
[Michael Crowther](#), Director, Hearing Policy Compliance

2.30-3.30 pm: *HSP changes 2021 panel session*

3.30-4 pm: Afternoon tea

4-5 pm: *The 2022 business opportunity for HBA Members*
[Stephen Logan](#), [SJL Business Consulting](#)

5 pm: Close Day 1
[Jane MacDonald](#)

6.30 pm: Pre-dinner drinks

7.45 pm: HBA 2022 dinner, sponsored by [GN](#), [Andreas Anderhov](#), General Manager

DAY 2 Saturday 19 February 2022

9.30-10 am: Morning Coffee and Tea - Registrations

10-12 am: *Business strategies and tools for small business to adapt and manage change - 2 hour workshop with*
[Hunter Leonard](#), [Silver & Wise Pty. Ltd.](#)

12-1 pm: Cybercrime - what are the risks for your hearing business?
[Scott Jefferis](#), CEO [Revolve IT](#)

1-2 pm: Lunch and Networking

2-4 pm: *The new Covid world of HR for small business - practical solutions for managing work/life balance/your mental health, and changing employee environment*
[Natasha Hawker](#), CEO, [Employee Matters Pty. Ltd.](#)

4-4.30 pm: Afternoon tea

4.30 pm: *HBA Seminar close*
[Gayle Diceri](#), HBA Chair



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