

Hearing Business Alliance

HBA Seminar Perth
Wednesday 29th July 2026



**THE SUCCESS CONTINUUM:
BUILDING RESILIENT AND
PROFITABLE BUSINESSES**



HEARING
BUSINESS
ALLIANCE

ENDORSED POINTS

AUDA & ACAUD INC. HAASA: ENDORSED CPD POINTS PENDING

\$225 + GST
FOR HBA MEMBERS

\$375 + GST
FOR NON-HBA MEMBERS





**HEARING
BUSINESS
ALLIANCE**

HBA 2026 ONE-DAY PERTH AUDIOLOGY BUSINESS

SEMINAR PROGRAM

Wednesday 29th July 2026

Mercure Perth, 10 Irwin Street, Perth
\$225 + GST for HBA members \$375 + GST for non-HBA members

The Success Continuum: Building Resilient and Profitable Businesses

All Small Business Owners, Practice Managers and Key Clinical Team Members will gain valuable business insights from attending the HBA 2026 Business Seminar

6.30AM: TRADE ACCESS TO EXHIBITION AREA		
7.30AM: HBA 2026 REGISTRATION DESK OPEN		
7.30AM: PRE-SEMINAR EXHIBITION AND REFRESHMENTS		
8.30am	Opening Address and Seminar Overview	Stephen Logan , <i>HBA Business Manager</i>
8.45am	AI in Aural Rehab: Driving Compliance, Outcomes, and Practice Growth	Dr. Miles Aron , <i>Co-Founder & Chief Operating Officer, Neurotone AI</i>
10.00AM: MORNING BREAK		
10.30am	The Advantages of NALtech to Your Business: Bringing COSI 2.0. Virtual Personas, and NAL-NL3 to Practice	Dr Brent Edwards , <i>Director</i> & Dr Pádraig Kitterick , <i>Head of Audiological Science, National Acoustic Laboratories</i>
11.15am	HBA Perth Diamond Partner Presentation: Phonak's Best-in-class Audiology Business Behaviours	Anthony Cordi , <i>Commercial Director, Sonova AG</i>
11.45am	Hearing- Integrating Vestibular Diagnostics into Modern Audiology Practice	Anjana Panikkar , <i>Head of Operations & Clinical Excellence- Australia, NeuroEquilibrium Diagnostic Systems Pty Ltd</i>
12.30PM: LUNCH		
1.30pm	The Hearing Services Program - Program Update	Rob Aked , <i>Director Hearing Voucher Operations, Hearing Services Branch, Dept. of Health, Disability & Ageing</i>
2.00pm	Financial Management Strategies for Small Businesses	Katie Bryan , <i>Founder and CEO, Propeller Advisory</i>
2.45PM: AFTERNOON BREAK		
3.30pm	HBA Key Activities, Strategic Insights and Small Business Update	Jane MacDonald , <i>HBA Chief Executive Officer</i>
4.15pm	Supplying Custom Noise Protection in Regulated Workplaces: What Independent Clinics Must Know	Terry van Dijk , <i>Owner & Director, Pacific Ears Australia & New Zealand</i>
5.00PM: POST SEMINAR FUNCTION - DRINKS & CANAPÉS		
6.00PM: SEMINAR CLOSED		
<p>ENDORSED POINTS AudA & ACAud inc. HAASA: Endorsed CPD Points Pending To register go to: https://www.eventbrite.com.au/e/hba-seminar-perth-2026-tickets-1985776781810?aff=oddtcreator</p>		